

Family Business Corporate Governance, Emotions and Financial Dynamics

16th October 2017

University Paris Nanterre | Auditorium Max Weber

CONFERENCE PROGRAM

09:00 Welcome: **Didier Folus**, **Céline Barrédy**, University Paris Nanterre and **Miruna Radu-Lefebvre**, Audencia

THEME 1. CORPORATE GOVERNANCE AND FINANCIAL DECISIONS IN FAMILY BUSINESS

09:15 Key Note – **Torsten PIEPER**, Kennesaw State University, USA
"The relationship between capital structure and family dynamics - Opening the black box"

10:00 **Hermann Frank & Elena Fuetsch** - Research Institute for Family Business, WU Vienna University of Economics and Business, Austria
"A new approach to business families: from familiness to enterpriseness"

10:30 Coffee break

11:00 **Eddy Laveren** - University of Antwerp & Antwerp Management School & **Vincent Molly** - KU Leuven & Antwerp Management School, Belgium
"The influence of corporate and family governance on leadership succession planning in family firms".

11:30 **Mauricio Silva & Zaid Saidat** - Queen Margaret University, United-Kingdom
"The relationship between corporate governance and financial performance: evidence from Jordanian Family and Nonfamily firms"

12:00 Lunch

THEME 2. EMOTIONAL BIASES AND CULTURE IMPACT ON FINANCIAL DECISIONS IN FAMILY BUSINESS

13:30 Key Note – Cristina BETTINELLI, University of Bergamo, Italy

“Emotions in family business boards of directors, reflecting on the antecedents and outcomes”

14:15 Anaïs Hamelin & Marie Pfiffelmann - LaRGE, EM Strasbourg, Université de Strasbourg, France

“Are overconfidence and overoptimism synonyms? A literature review and theoretical model in the context of entrepreneurship”.

14:45 Mauricio Silva & Claire Seaman - Queen Margaret University, United-Kingdom

“Emotional Bias in Financial Decision Making in Family Owned and Operated SMEs”.

15:15 Mascia Bedendo - Audencia Business School, Emilia Garcia-Appendini - University of Zürich, Linus Siming - Audencia Business School, Suiss & France

“Cultural preferences and the choice between formal and informal financing”

15:45 Coffee break

Theme 3. Determinants of Financial Decisions in Family Business

16:00 Key Note – Vijay SINGAL, Virginia Tech, USA

“In defense of Stock Returns and Stock Prices”

16:45 Halil Kiyamaz, Rollins College, Crummer Graduate School of Business, USA

“Corporate Governance and Firm Performance: An Emerging Market Evidence”

17:15 Guy Roland Kenmegni Noumigue, University of Bamenda – Cameroon

“Le différentiel des facteurs explicatifs de l’endettement entre les petites entreprises et les moyennes entreprises camerounaises”.

17:45 Closing – Didier Folus, Céline Barrédy and Miruna Radu-Lefebvre

19:45 Gala Diner



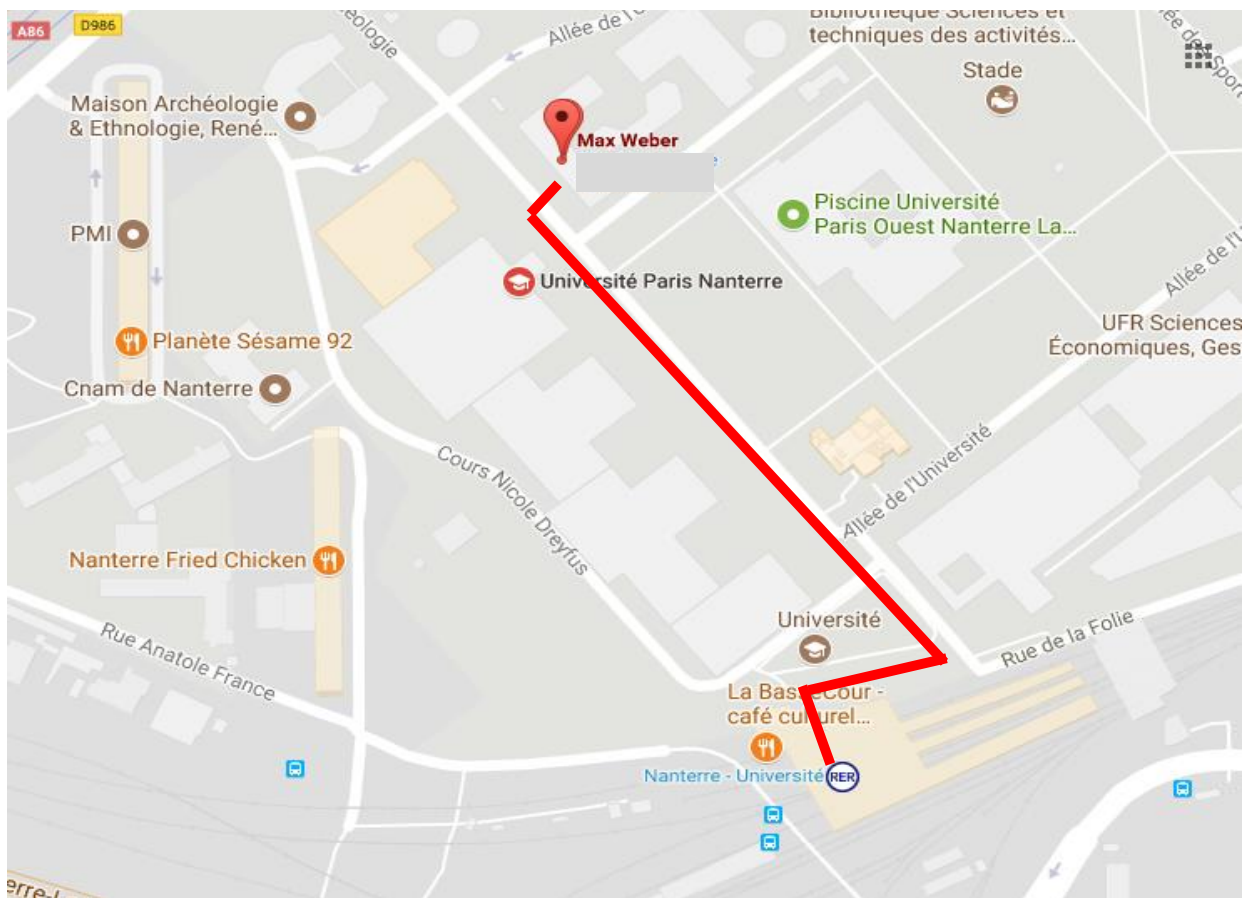


Location

University Paris Nanterre
Auditorium Max Weber

200, avenue de la République
92001 Nanterre

Map & access



5 min walk from the RER train station to the Max Weber Building

How to get to University Paris Nanterre:

- **By the R.E.R.:** Line A, direction Saint-Germain-en-Laye, and disembark at the station "Nanterre-Université". It is 15 min from the center of Paris (Station Chatelet-Les Halles or Auber which is next to the Opera).
- **By the train:** Ligne L from Saint-Lazare railway station, direction "Nanterre-Université" or "Cergy-le-haut", and disembark at "Nanterre-Université". It takes about 15 min.