

# FAMILY BUSINESS CORPORATE GOVERNANCE, EMOTIONS, AND FINANCIAL DYNAMICS

## October 16, 2017

### Auditorium Max Weber | Université Paris Nanterre

09:00 Welcome | **Didier Folus, Céline Barrédy, University Paris Nanterre, and Miruna Radu-Lefebvre, Audencia**

**09:15 Key Note | Torsten PIEPER, Kennesaw State University, USA**

"The relationship between capital structure & family dynamics, Opening the black box"

10:00 **Hermann Frank & Elena Fuetsch** - Research Institute for Family Business, WU Vienna University of Economics and Business, Austria, "A new approach to business families: from familiness to enterpriseness"

11:00 **Eddy Laveren** - University of Antwerp & Antwerp Management School & **Vincent Molly** - KU Leuven & Antwerp Management School, Belgium, "The influence of corporate and family governance on leadership succession planning in family firms"

11:30 **Mauricio Silva & Zaid Saidat** - Queen Margaret University, United-Kingdom  
"The relationship between corporate governance and financial performance: evidence from Jordanian Family and Nonfamily firms"

**13:30 Key Note | Cristina BETTINELLI, University of Bergamo, Italy**, "Emotions in family business boards of directors, reflecting on the antecedents and outcomes"

14:15 **Anaïs Hamelin & Marie Pfiffelmann** - LaRGE, EM Strasbourg, Université de Strasbourg, France, "Are overconfidence and overoptimism synonyms? A literature review and theoretical model in the context of entrepreneurship"

14:45 **Mauricio Silva & Claire Seaman** - Queen Margaret University, United-Kingdom  
"Emotional Bias in Financial Decision Making in Family Owned and Operated SMEs"

15:15 **Mascia Bedendo** - Audencia Business School, **Emilia Garcia-Appendini** - University of Zürich, **Linus Siming** - Audencia Business School, Swiss & France  
"Cultural preferences and the choice between formal and informal financing"

**16:00 Key Note | Vijay SINGAL, Virginia Tech, USA**  
"In defense of Stock Returns and Stock Prices"

16:45 **Halil Kiyamaz**, Rollins College, Crummer Graduate School of Business, USA,  
"Corporate Governance and Firm Performance: An emerging market evidence"

17:15 **Guy Roland Kenmegni Noumigue**, University of Bamenda – Cameroon  
"Le différentiel des facteurs explicatifs de l'endettement entre les petites entreprises et les moyennes entreprises camerounaises"

17:45 Closing | **Céline Barrédy, Didier Folus and Miruna Radu-Lefebvre.**

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**THEME 1**  
**Corporate Governance & Financial Decisions in Family Business**

**THEME 2**  
**Emotional Biases & Culture Impact on Financial Decisions in Family Business**

**THEME 3**  
**Determinants of Financial Decisions in Family Business & SMEs**